

Concise TCRA Plan

Our high finance idea to fund WIRhE is now called *the TCRA plan*. With helpful suggestions from many people over the last **4 years** it has been refined with many improvements and now it's finely tuned. The TCRA business plan is based on the BIG 4 clinical lab automation manufacturers, *Siemens, Abbott, Beckman Coulter and Roche* announcing that they are all embarking on a project to establish TCRA-patented DLA as the world's clinical lab automation standard. This announcement by itself will immediately create investor confidence in a royalty stream paid dbly clinical labs of up to **\$1 trillion** for TCRA and allow WIRhE to immediately sell TCRA shares to raise **\$10 billion**. Executing TCRA will take about two months from start to finish.

The TCRA plan will fund WIRhE's program in perpetuity with a **\$10 billion** endowment. WIRhE can now stop an Rh baby dying **every 4 minutes** in the developing world, mostly in Africa and Southeast Asia. Rh Immune Globulin (RhIg) has eliminated virtually all Rh baby deaths in the developed world over the last **60 years**.

Heart of the TCRA business plan. The TCRA business idea is built around making this communications event happen, an event that will fund WIRhE with \$10 billion immediately. The Big 4 will announce that they will employ their much superior TCRA-patented DLA clinical lab system in the world's clinical labs replacing their current TLA clinical lab automation systems. The DLA lab automation system uses worldwide patents owned by TCRA. And the Big 4 will announce they will collect royalties of up to \$1 trillion for TCRA on the estimated \$7.9 trillion in lab test revenues for clinical lab tests run on DLA systems installed in the next 20 years.

TCRA company value will skyrocket to **~\$300 billion** overnight straight after the Big 4 announcements make investors confident of the huge royalty cash flow. After the TCRA shares become very valuable, a top PE firm will establish a secondary private asset market. The Big 4 will sell shares to LPs on this secondary market to fully fund DLA introduction. WIRhE will join the Big 4 sales to sell shares to realize a \$10 billion endowment. The PC firm, the VC firm, Rh club members and TCI will also join the Big 4 sales post the DLA announcements.

The TCRA plan requires the participation of the Big 4 manufacturers of clinical lab automation, *Siemens, Abbott, Beckman Coulter and Roche*. All these **4** essential participants in TCRA plan must understand **that** TCRA is the only way to save the Rh babies, **and that** all Big 4 participants are indispensable to the plan **and that** they can all readily do what's needed of them; **and that** Big 4 executives are the only people in the world able to stop the Rh babies' deaths. The plan depends on them recognizing their unique power to save the Rh babies. This has created an acute responsibility for them. **They can't look away.**

To start the plan, **2%** of TCRA, **\$20 billion** in royalties, will be allocated to a top venture capital firm, who will recruit billionaire investors to form the **Rh Club**. Rh club members will use their powerful influence to persuade the Big 4 to make the DLA announcements and save the Rh babies. These early investors will fund WIRhE enjoy **>20x** returns

buying TCRA shares from WIRhE. Their investment is a bet that they can get the Big 4 onboard TCRA.

Before the communication event the capital structure of TCRA will be reset. Each of the Big 4 clinical lab automation manufacturers, *Siemens, Abbott, Beckman Coulter and Roche*, a top PE firm will each own **7%** of TCRA shares and early investors **10%**. The remaining **50%** of TCRA shares will be directed to WIRhE and other non-profits in the future.

The private equity firm will have a **\$20 billion** fund ready to buy TCRA shares from TCRA shareholders after the DLA announcement. These sales of private equity assets will confirm TCRA's company value at least **\$300 billion**. These sales will provide immediate **\$10B** cash to WIRhE, **\$3B** to TCI, **\$2B** to the VC firm and Rh club members and **\$5B** cash to the Big 4 manufacturers to fund all the Big 4 DLA development. It will be **extremely profitable** for all **parties** who have essential roles in the plan. **They can't look away.**